



NEWS

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Youth In Need and Target Partner to Celebrate 25th Annual National Night Out in St. Charles County

Seven area Target stores have partnered exclusively with Youth In Need to provide a National Night Out celebration from 6 to 8 p.m. on Tuesday, Aug. 5, 2008, at Youth In Need's central office, located at 1815 Boone's Lick Road in St. Charles.

Activities and attractions include a bicycle safety course, emergency responders, K-9 and mounted police demonstrations, bounce house, National Safe Place booth, child identification kits and instructions and free family fun gift bags. In addition, Youth In Need will be collecting new safety-themed items to assist the agency in providing services for the more than 10,000 children, teens and families it serves.

Wish list items include: latex gloves, Band-Aids, electrical outlet covers, car and booster seats, sleeping bags, hand sanitizer, bottled water, first aid supplies, tweezers, scissors, ice packs, emergency blankets, baby wipes, alcohol wipes, tools (wrenches, screw drivers and small kits), cleaning supplies, diapers, fire extinguishers, smoke detectors and carbon monoxide alarms, sun screen, cabinet locks, bedding, paper towels, trash and storage bags (all sizes), all-weather radios, batteries (all sizes), fanny packs and backpacks, CPR masks, over-the-counter medications (Tylenol, Benadryl, Pepto Bismol, Tums and Visine), eye wash kits, biohazard bags or stickers, jumper cables and flashlights. Donations may be dropped off at Youth In Need during the National Night Out celebration.

National Night Out is an annual celebration across the country that focuses on crime and drug prevention. Target is an exclusive sponsor of the 25th annual National Night Out. This sponsorship is part of the ongoing support Target provides to local communities throughout the country. Through its Target & BLUE program, Target supports local law enforcement by sharing information, technology and expertise while focusing on safety issues that affect guests, team members and communities. In 2007, more than 35 million people across the nation participated in National Night Out by attending their neighborhood block party.

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"We are committed to being good community partners," said Debbie Soriano, Executive Team Lead-Assets Protection for the O'Fallon, Mo., Target store. "That means getting involved with local organizations and offering our support. This year, seven area St. Charles and St. Louis County stores will be holding a block party at Youth In Need in St. Charles. We will be celebrating with members of St. Charles City Police and Fire Departments, promoting safe, fun-filled activities for children of all ages from 6 to 8 p.m. Neighbors throughout St. Charles are invited to celebrate National Night Out with us!"

Locally, the seven Target stores (St. Charles, St. Peters, Florissant, Dardenne Prairie, Wentzville and O'Fallon, Mo., and Alton, Ill.) will promote the event by including fliers in shopping bags prior to Aug. 5.

Youth In Need is an eastern Missouri regional agency serving more than 10,000 children, teens and families each year with residential group homes, homeless street outreach, education, counseling and support groups, foster care case management and infant, child and family development programs. Youth In Need's mission: ***Believing in the power of potential, Youth In Need's mission is to provide nurturing environments and educational opportunities so children, youth, and families will find safety and hope, achieve their goals, and build a positive future.*** Youth In Need's programs and services are funded, in part, by its 2008 Corporate Partners, including Culpeppers Grill & Bar as the exclusive Principal Partner. Visit www.youthinneed.org for a complete listing of Youth In Need's Champion, Guardian, Trustee and Patron Partners.

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