



# NEWS

**FOR IMMEDIATE RELEASE:**

**June 6, 2008**

**CONTACT:**

**April Klutenkamper  
636-946-5600, ext. 200 (office)  
314-488-5366 (cell)**

## *Youth In Need Launches New Web Site Today*

Youth In Need launches a new Web site today at [www.youthinneed.org](http://www.youthinneed.org). The site replaces the agency's former 7-year-old site and will further enhance Youth In Need's ability to connect with the increasingly wide-spread number of clients the organization serves throughout St. Louis City and County and St. Charles, Lincoln, Warren and Montgomery Counties in Missouri.

Site features include a more-inviting appearance with updated graphics; a reorganization of information to make services easily accessible and identifiable to clients; tip sheets and resources for children and teens; an Intranet to connect Youth In Need's 300-plus staff; and secure online donation capabilities. In addition, the site offers a content management system, which allows Youth In Need to make changes and updates to the site from any computer with Internet access. No special software or HTML knowledge is needed. The redesign of Youth In Need's Web site is funded by an AT&T Excelsior competitive technology grant from the AT&T Foundation.

In celebration of the launch, Youth In Need is holding a family fun night at the ballpark contest. Thanks to friends at 62 Sports Group, site visitors can register to win four tickets to an upcoming St. Louis Cardinals game and a \$100 prepaid gift card. Be sure to visit [www.youthinneed.org](http://www.youthinneed.org) to enter. Click on the *Celebrating Families* link under *What's Happening* to register. The contest is open until June 30, 2008.

Youth In Need is an eastern Missouri regional agency, serving more than 10,000 children, teens and families each year with residential treatment, outreach, early-childhood, educational and counseling programs. Youth In Need's mission: *Believing in the power of potential, Youth In Need's mission is to provide nurturing environments and educational opportunities so children, youth, and families will find safety and hope, achieve their goals, and build a positive future.* Youth In Need's programs and services are funded, in part, by its 2008 Corporate Partners, including Culpeppers Grill & Bar as the exclusive Principal Partner. Visit [www.youthinneed.org](http://www.youthinneed.org) for a complete listing of Youth In Need's Champion, Guardian, Trustee and Patron Partners.

###