Youth In Need served 16,203 children, teens and family members in 2013.

Youth In Need scored a 95% SATISFACTION rating from YOUTH and FAMILIES who received services in 2013.

Donors gave $1.2 MILLION to support Youth In Need’s mission.

5,661 HOMELESS AND RUNAWAY YOUTH accessed services through our STREET OUTREACH PROGRAM.

28 youth found FOREVER HOMES through foster care.

252 youth found a SAFE HAVEN at our emergency youth SHELTER.

1,388 PARENTS VOLUNTEERED in their children’s HEAD START AND EARLY HEAD START programs.

Supporters donated $583,365 in goods and services, including school supplies, clothing and educational items.

361 YOUTH in serious crisis FOUND SAFETY through Safe Place.

More than 800 mobile and stationary Safe Place businesses serve the St. Louis metropolitan region.

Counseling staff delivered more than 23,000 HOURS of individual and group counseling sessions.

More than 1,000 community volunteers donated nearly 10,000 hours of service.

Head Start and Early Head Start served 155 CHILDREN with DIAGNOSED DISABILITIES in our INCLUSIVE LEARNING ENVIRONMENTS.

3,331 children and family members received educational, developmental and social service support to strengthen families and prepare children for Kindergarten.

162 PREGNANT or PARENTING TEENS received PRENATAL CARE, PARENTING EDUCATION and COUNSELING.
2013 Financial Report

Revenue

- Grants (45%)
- Government Contracts (44%)
- United Way (2%)
- Fees and Earned Income (1%)
- Contributions (7%
- Miscellaneous (1%)
- Total Program Services (86%)
- Management and General (11%)
- Fundraising (3%)

Expenses

- Total Program Services (86%)
- Management and General (11%)
- Fundraising (3%)

Revenue

- Grants $7,729,625
- Government Contracts $7,565,786
- Contributions (including net special events) $1,237,013
- United Way $359,186
- Fees and Earned Income $150,480
- Miscellaneous $73,764
- Total Revenue $17,115,854

Expenses

- Early Childhood Programs $9,479,970
- Outclient Counseling $2,440,388
- Transitional Living Program $811,487
- Emergency Shelter $794,561
- Foster Care Program $469,591
- Community Youth Development $450,603
- Total Program Services $14,446,600
- Management and General $1,938,540
- Fundraising $443,291
- Total Expenses $16,828,431

2013 Year-End Net Assets $4,813,005

Financials are based on audited results for the year ending Dec. 31, 2013. Audited results are from Youth In Need’s auditors Brown Smith Wallace, LLC.

Annual Roll of Giving

We gratefully recognize our passionate and generous supporters!

To see a complete list of our donors, please visit www.youthinneed.org. Click on “News & Events” and then “Publications.”

There, you will find the following donor lists:
- Annual Roll of Giving
- Mission Champions and Visionary Leaders
- Memorials and Tributes
- Annual Event Sponsors

Thank you for believing in the power of potential!

Head Start Annual Report

As part of our grant with the U.S. Department of Health & Human Services, Administration for Children & Families, Youth In Need’s Head Start and Early Head Start programs produce an annual report of activities each year.

A full report of Youth In Need’s Head Start and Early Head Start enrollment and program activities can be found on our website at www.youthinneed.org. Click on “News & Events” and then “Publications.”

Head Start by the Numbers...

St. Charles, Lincoln, Warren and Montgomery Counties

- Head Start Enrollment
  Total number of children served: 496

- Early Head Start Enrollment
  Total number of children served: 514 children and 16 pregnant mothers

- Parent Volunteers
  Total number of parent volunteers: 778

St. Louis City

- Head Start Enrollment
  Total number of children served: 471

- Early Head Start Enrollment
  Total number of children served: 153 children and 7 pregnant mothers

- Parent Volunteers
  Total number of parent volunteers: 610
From the Board Chair

Robert Schuller said “Tough times never last, but tough people do.”

The youth and families who come to Youth In Need are facing very tough times. Homelessness, poverty, abuse and violence are just a few of the hardships and challenges many encounter on a daily basis. Their strength and resilience is extraordinary. With the right services at the right time, provided by our skilled and compassionate staff, it’s truly inspiring to see lives turn around.

Gabrielle is only one of many examples. Homeless and lost at age 16, she found a family in Youth In Need. With caring support and counseling at our Transitional Living Program, Gabrielle learned essential life skills and graduated from high school right on time. Fast forward two years, and she’s now a Youth In Need employee, providing administrative support at one of our counseling offices! Gabrielle is indeed a “tough” person who persevered through many challenges, grabbed on to the helping hand that Youth In Need provided, and emerged with a new start on life.

Our organization also faced some tough times in 2013, and I’m proud to report that we emerged stronger than ever. One of the most significant challenges was sequestration, the across-the-board federal funding cut that resulted in cutting some services and eliminating staff positions throughout the agency, including significant reductions in our Head Start program. Under the leadership of our President and CEO, Pat Holterman-Hommes, a 23-year Youth In Need veteran who succeeded Jim Braun upon his retirement at the end of 2012, and our Executive Management Team and Board of Directors, we effectively navigated obstacles and celebrated many successes during 2013.

One of those successes was the development and implementation of a new strategic plan for the next three years, 2014-2016. Through a rigorous process that involved staff, board members, clients and community stakeholders, strategic priorities emerged in the program areas of Head Start, Transitional Living, Street Outreach and Counseling. The plan also outlined important steps to expand fundraising efforts and build organization capacity.

In this year’s report, you’ll read about the impact the agency has had on more than 16,000 children and teens. That impact is only possible thanks to an extremely dedicated staff, Board of Directors, donors and volunteers. Because of you, we are able to help children and families through tough times to reach their full potential. Thank you!

Patrick S. Sullivan
2013 Board Chair
JANUARY
Pat Holterman-Hommes became just the fourth President and CEO in Youth In Need’s history on Jan. 1 when she took over for retiring President and CEO Jim Braun, who led the agency for 25 years.

FEBRUARY
Virginia Boschert, one of Youth In Need’s most ardent supporters and a benefactor of many charitable organizations in the community, died at the age of 94. She gave so generously during her life to the agency and, through her estate plans, after she passed away as well. Daughter, wife, mother, grandmother, great-grandmother—farmer and business woman, too—Virginia had a favorite response to “I love you”...it was, “Love you more.” She will be missed.

MARCH
• The 26th annual Celebration of Youth, which honored St. Louis Blues alum and team Chief Operating Officer Bruce Affleck and his wife Cecily, on March 2 at St. Louis Union Station Hotel, raised more than $423,000 in support of agency programs and services! More than 600 guests—a Celebration of Youth record—turned out in support of the Affleck’s lasting impact on children and families in our community.

APRIL
• Girlfriends for Good, volunteer group extraordinaire, raised $9,071 at its third annual trivia night to benefit Youth In Need on April 5 at the Machinists’ Hall in Bridgeton. The event brought their three-year total to more than $33,000! These longtime friends and generous women have been supporting Youth In Need’s youth through creative fundraisers and drives since 2007.

• The Community and Children’s Resource Board of St. Charles County held its seventh annual Shower of Love on April 25. The drive benefited Youth In Need’s Teen Parent Program as well as seven other organizations that serve teen parents in St. Charles County. The drive collected more than $84,000 in cash donations and baby care items, including 179,974 baby wipes and 61,888 diapers! Since the drive began in 2007, it has collected more than $452,000 in donations and baby care items.

MAY
• Youth In Need celebrated its stellar staff at an annual employee recognition event in St. Charles. Staff participated in a scavenger hunt; played washers, volleyball and badminton; battled it out in a kickball tournament; tossed water balloons; and showed their spirit at the event’s annual spirit competition.

JUNE
• FLYIN (Future Leaders – Youth In Need), Youth In Need’s young professionals group, held its first annual 5K and One-Mile Fun Run on June 9 at Lindenwood University’s Hyland Arena. The race raised more than $4,000 for Youth In Need!

• The St. Louis City Head Start program held its annual parent banquet at the historic Bevo Mill, where staff honored parents who stayed engaged in all aspects of the program throughout the year. Staff also celebrated several parents who joined Youth In Need staff during the year.

• Youth In Need was named to the St. Louis Post-Dispatch’s Top Workplaces—a list of the 90 best places to work in the St. Louis area. This honor is especially meaningful because a Youth In Need employee nominated the agency for the distinction. The evaluation for the Top Workplaces program is based upon feedback from an employee survey that 80 percent of staff completed.

JULY
• Youth In Need’s Runaway and Homeless Youth programs (Emergency Shelter, Transitional Living Program, Independent Living Program and Street Outreach Program) received a very successful triennial review from a team of independent experts in the field. The reviewers found no deficiencies and noted several exemplary practices, including the agency’s stellar staff who remain committed to their clients even after services have ended as well as effective and efficient collaboration with other providers and programs!

• Youth In Need’s Transitional Living Program (TLP) recognized educational milestones and successes with its residents.

“Desi” Price (second from left) received the Community Business Hero Award for his years of providing free haircuts to Youth In Need’s youth.
Annual Highlights, continued from page 4

at a special celebration. The program also honored a community businessman who had made a significant impact on youth. A recipient of the program’s “Community Business Hero Award,” Leo “Desi” Price, Sr., had provided free haircuts for years to any youth in the Emergency Shelter, TLP, Independent Living Program or Street Outreach Program at his barber shop. He also motivated youth, talked through their goals with them and provided mature insight concerning their current challenges in life. The celebration paid special recognition to five youth who graduated from high school; three youth who were accepted to St. Charles Community College, and one who was accepted to the University of Missouri—Columbia. Staff also celebrated one youth who graduated with a 4.2 GPA and one who finished a semester at St. Charles Community College with a 3.8 GPA.

• The Wentzville Head Start and Early Head Start Center and Home-Based staff, along with children and parents, participated in the city’s “Hometown Heroes” Independence Day Parade. They passed out recruitment flyers and candy and enjoyed hearing positive comments about Youth In Need from parade-goers.

• Youth In Need proudly participated in St. Louis’ annual PrideFest. Staff walked in the event’s parade and shared information about programs and services throughout the weekend at an information booth.

• Youth In Need’s 16th annual Golfing for Youth Benefit Tournament, presented by McCarthy Building Companies, Inc., raised more than $135,000 in support of agency programs and services—a tournament record! More than 200 golfers enjoyed unseasonably cool temperatures on the course at Whitmoor Country Club on Aug. 5 and ended their day in the clubhouse as they bid on auction items and enjoyed dinner. Fifty-five individuals volunteered at the tournament, donating a collective 183 volunteer hours.

• Youth In Need’s annual Adopt-A-Class drive collected school supplies to ensure Youth In Need’s programs could offer clients the tools for a successful school year. Community organizations, businesses and churches alike donated supplies to Youth In Need.

SEPTEMBER

The United Way of Greater St. Louis held its annual fundraising campaign in September and October, raising $72,254,028 through workplace campaigns and individual and corporate giving. Trained volunteers allocate the funds to nearly 200 member nonprofit agencies that provide services for basic and emergency needs, children and youth, community resources and disaster services, domestic violence and legal services, health and well-being, mental health and senior services throughout a 16-county service area in Missouri and Illinois. As a United Way agency, Youth In Need supports the annual fundraising efforts with its own employee-driven campaign, raising $19,002 for the United Way of Greater St. Louis and another $1,066 for the Montgomery Area United Way—a total of $20,068!

OCTOBER

Youth In Need launched its new agency website with an updated graphic look and reorganized content. Check it out at www.youthinneed.org.

NOVEMBER

• FLYIN (Future Leaders-Youth In Need), Youth In Need’s young professionals group, held its fourth annual trivia night on Nov. 1 at the Maryland Heights Centre, raising nearly $6,000 in support of agency programs. The event included a Halloween-themed table decorating contest, raffle and silent auction.

• Youth In Need held its annual Thanks for Giving donor reception on Nov. 12 at Vito’s in the Valley. The dinner recognized the major donors who have supported the agency throughout the year. In addition, Youth In Need presented three Spirit of Philanthropy awards, honoring Centene Corporation as Outstanding Corporate Partner, 93.7 The Bull as Outstanding Community Partner and Carolyn and Ron Koenig as Outstanding Individual Partners. Robert and Luanne Beumer received the James A. Braun Champion of Children Award.

• Youth In Need’s Diversity Council hosted its first diversity and inclusion “lunch-n-learn” with agency supervisors. The Council continued to organize and host similar trainings monthly.

DECEMBER

• The holiday elves worked hard to ensure all of the children, teens and families Youth In Need serves had a memorable holiday. Many local businesses, individuals, schools and community groups participated in the agency’s annual holiday drive, adopting programs and children during the holidays. And 93.7 The Bull held its fourth annual Boatload of Toys drive at Chesterfield Mall, where afternoon show hosts Mason and Remy camped out in an RV in the parking lot for the weekend to collect toys for Youth In Need. The radio station kicked off the weekend with its second annual Santa Jam concert at The Pageant on Dec. 5.

• The St. Charles City Head Start and Early Head Start Home-Based program held a multi-cultural holiday event, where children and families enjoyed the reading of a variety of books about different holiday celebrations during this time of year. There was information about St. Lucia, a Swedish winter holiday, and several craft stations, where children made ornaments and dreidels as well as learned about the Chinese New Year.
Forty and Beyond!

A Special Request

Help us celebrate Youth In Need’s 40th anniversary by providing funds for critical improvements to our programs across the St. Louis region and help launch us forward into the next 40 years...and beyond!

Why We’re Doing It

Youth In Need will impact the lives of more than 16,000 children, youth and family members this year. But our amazing staff need the resources to do their jobs. Our quality programs need the equipment to be successful. Our facilities need to be top-notch. The money raised through our “Forty and Beyond!” Campaign will go toward:

• Improvements to our street outreach facilities, where staff provide homeless teens with a safe location to do laundry, get clean and eat a hot meal
• Essential classroom and playground equipment for our Head Start and Early Head Start programs to help our infant, toddlers and pre-K children start off on the right foot
• Critical home repairs for our 12-bed emergency youth shelter and 10-bed transitional living group home
• Much-needed repairs to facilities across Youth In Need’s 100-mile service area that covers St. Louis City as well as St. Louis, St. Charles, Lincoln, Warren and Montgomery Counties

$25,000 Challenge Grant

Double the impact of your gift! Emerson, a long-time supporter of Youth In Need, has generously stepped forward to be our 40th Anniversary Sponsor and has made a challenge grant to encourage everyone to give to the “Forty and Beyond!” Campaign. If Youth In Need supporters contributed $25,000, that’s $50,000 for Youth In Need’s vital services to our community!

We need your help for this special campaign during this special year! Please send in your gift using the enclosed envelope or go to https://donatenow.networkforgood.org/YouthInNeed.
Youth in Need’s supporters donate more than one million dollars in support of the agency’s programs and services. They also give incredible amounts of time and hundreds of thousands of dollars of donated goods to keep programs running at their best.

Volunteers

In 2013, more than 1,000 volunteers volunteered nearly 10,000 hours in programs throughout Youth In Need. IndependentSector.org estimates the value of one volunteer hour is $21.17. Using this value, Youth In Need’s volunteers donated nearly $210,000 worth of time and services in 2013.

Whether volunteers commit to a long-term project or just have a few hours to give, their impact is great. Last year, volunteers did everything from serving as part of Youth In Need’s Board of Directors, young professionals group and event planning committees to building hygiene kits for homeless youth, planting and weeding in the Monsanto Fund Science Discovery Garden and making dinner for the youth at the Emergency Shelter. Whether the project was big or small, all of our volunteers touched the life of a child or family in some way.

In-Kind Donors

Having more than 40 locations that serve more than 16,000 children, teens and families means it takes just as many supplies to keep programs running smoothly. That’s a lot of toilet paper, construction paper and cleaning products!

Donors—everyone from individuals and businesses to schools and community organizations—have collected everything from toiletries and cleaning supplies to household items, clothing and school supplies for the children and families Youth In Need serves.

In 2013, supporters donated $583,365 in goods and services. More than 35 businesses and individuals participated in the annual Adopt-A-Class drive, collecting $25,123 in supplies, while nearly 100 donors contributed to the holiday drive, raising $230,473 in items to enhance programs.

Youth In Need also extends a sincere thanks to 93.7 The Bull and its fourth annual Boatload of Toys drive, which ensured that every program, child and family received some form of holiday assistance. The drive was held over three days in the parking lot of Chesterfield Mall, where station DJs Mason and Remy camped out and filled 10 boats with toys and educational items for Youth In Need.

Safe Place

Many of our volunteers and donation drive organizers come to Youth In Need through our Safe Place program. As the largest provider of Safe Place in the country, Youth In Need has partnered with more than 800 mobile and stationary sites—including QuikTrip, Walgreens, Metro trains and buses, many fire departments, libraries, ambulances and individually owned businesses—to offer a temporary haven to children and teens in crisis. These youth friendly businesses are an entry point for youth to access any number of services at Youth In Need and throughout the community. In 2013, 361 youth in serious crisis received help through a Safe Place location.

Youth In Need also partners with Behavioral Health Response (BHR) and the St. Louis County Children’s Service Fund to operate the St. Louis County Youth Connection Helpline. Similarly in St. Charles County, Youth In Need partners with BHR and the Community and Children’s Resource Board of St. Charles County to provide the St. Charles County Youth Connection Helpline. Both helplines offer callers immediate access to services for children and teens in times of crisis. In 2013, more than 2,000 callers accessed help via these combined helplines.
Youth In Need relies on charitable support of the community to deliver much-needed services. The agency’s Children’s Partnership Program is one way community members offer support and enjoy annual sponsorship benefits along the way.

We extend many thanks to Youth In Need’s 2013 Children’s Partners for their generous support. Because of you, thousands of children, teens and families have access to the programs and services that provide crisis prevention, intervention and transition.

2013 Children’s Partners Make a Difference

Principal Partner

Mercy

Champion Partners

Mary Beth & Jerry Daniels

Guardian Partners

Ameren Missouri

Culpeppers

QuikTrip

SSM Health Care

The Nading Company, LLC

Patron Partners

Barnes-Jewish St. Peters Hospital & Progress West Healthcare Center

Christian Hospital Foundation

Pat and Danny Hommes

Mary Beth and Bob Kalinich

Mary and Dean Krogmeier

Cathie and Rob Muschany

Rothman Furniture

Thomas Realty Group, LLC

Towers Watson