3,818 youth received counseling services in office- and school-based settings

37 youth found FOREVER HOMES through foster care

90% of Head Start children began Kindergarten having met or EXCEEDED SCHOOL READINESS GOALS

343 YOUTH in serious crisis FOUND SAFETY through Safe Place

More than 800 Safe Place businesses serve the St. Louis metropolitan region, with 29 new businesses joining in 2014

Counseling staff delivered more than 26,000 HOURS of individual and group counseling sessions

More than 1,000 community members and 1,824 Head Start and Early Head Start parents volunteered

Head Start and Early Head Start served 185 CHILDREN with DIAGNOSED DISABILITIES in our INCLUSIVE LEARNING ENVIRONMENTS

3,182 children and family members received educational, developmental and social service support to strengthen families and prepare children for Kindergarten

3,182 children and family members received educational, developmental and social service support to strengthen families and prepare children for Kindergarten

Donors gave $1.3 MILLION to support Youth In Need’s mission

Youth In Need scored a 95% SATISFACTION rating from YOUTH and FAMILIES who received services in 2014

Youth In Need served 13,346 children and youth in 2014, an 11% increase

Our STREET OUTREACH PROGRAM transitioned 306 HOMELESS AND RUNAWAY YOUTH to safety

239 youth found a SAFE HAVEN at our emergency youth SHELTER

85% of youth developed CRITICAL LIFE SKILLS in our Transitional Living Program

Supporters donated $550,000 in goods and services, including school supplies, clothing and educational items

191 PREGNANT or PARENTING TEENS received PRENATAL CARE, PARENTING EDUCATION and COUNSELING
2014 Financial Report

Revenue
- Grants (47%)
- Government Contracts (43%)
- Contributions (7%)
- United Way (2%)
- Fees, Earned Income and Miscellaneous (1%)

Expenses
- Total Program Services (87%)
- Management and General (10%)
- Fundraising (3%)

Revenue
- Grants $ 9,098,530
- Government Contracts $ 8,288,176
- Contributions (including net special events) $ 1,360,500
- United Way $ 370,125
- Fees and Earned Income $ 31,989
- Miscellaneous $ 80,937
Total Revenue $ 19,230,257

Expenses
- Early Childhood Programs $ 10,943,870
- Outclient Counseling $ 2,661,109
- Transitional Living Program $ 871,605
- Emergency Shelter $ 848,690
- Community Youth Development $ 603,237
- Foster Care Program $ 478,091
Total Program Services $ 16,406,602
- Management and General $ 1,950,921
- Fundraising $ 475,625
Total Expenses $ 18,833,148
2014 Year-End Net Assets $ 5,210,114

Financials are based on audited results for the year ending Dec. 31, 2014. Audited results are from Youth In Need’s auditors Brown Smith Wallace, LLC.

Annual Roll of Giving

We gratefully recognize our passionate and generous supporters!

To see a complete list of our donors, please visit www.youthinneed.org. Click on “News & Events” and then “Publications.”

There, you will find the following donor lists:
- Annual Roll of Giving
- Mission Champions and Visionary Leaders
- Memorials and Tributes
- Annual Event Sponsors

Thank you for believing in the power of potential!

Head Start Annual Report

As part of our grant with the U.S. Department of Health & Human Services, Administration for Children & Families, Youth In Need’s Head Start and Early Head Start programs produce an annual report of activities each year.

A full report of Youth In Need’s Head Start and Early Head Start enrollment and program activities can be found on our website at www.youthinneed.org. Click on “News & Events” and then “Publications.”

Head Start and Early Head Start by the Numbers...

St. Charles, Lincoln, Warren and Montgomery Counties

Head Start Enrollment
Total number of children served: 487

Early Head Start Enrollment
Total number of children served: 517
children and 38 pregnant mothers

Parent Volunteers
Total number of parent volunteers: 637

St. Louis City

Head Start Enrollment
Total number of children served: 451

Early Head Start Enrollment
Total number of children served: 259
children and 1 pregnant mother

Parent Volunteers
Total number of parent volunteers: 762
It was a very special year in 2014 as Youth In Need proudly celebrated our 40th anniversary. Four decades is a long time, and it’s humbling to think about the sheer number of children and young people who have found safety and hope at Youth In Need and have been able to build positive futures for themselves and their own children and families. Thanks to our Board, staff and management team, it was also a year that went far beyond celebration and continued to fulfill our mission.

Youth In Need has amazing data to outline the impact our agency has on our community, and there are a few of those impressive statistics on the front page of this report. But sometimes, data doesn’t do our mission justice. Consider a letter written by a youth about her experience at our Emergency Shelter program. Entitled “New Beginnings,” this young woman’s letter described her childhood in gruesome detail—a history of abuse and neglect that was horrifying. She went on to detail the various ways she was “tested” while at our Emergency Shelter, and the things she learned about herself and her own strengths that will continue to help her find success in life.

“YIN has changed me in many ways. It has helped me find my way and my happiness. Before I got here, I was lost and didn’t know who I was but now in my time of leaving I know who I am. I am strong, independent, wise, intelligent, smart. Guess what…I am somebody! Thank you, Youth In Need, for your help. I was lost but now I’m found.”

In 2014, Youth In Need helped more than 13,000 children and youth, each one was and is indeed a somebody. It’s why Youth In Need does what it does. And we know it is also why you, our community of supporters, so generously give your own time, talent and treasure in support of that mission. Thank you!

Tracy Mathis
2014 Board Chair
JANUARY
After three years in the resale market, Youth In Need made the difficult decision to close Potentials on January 31. Despite intensive efforts, sales revenue, while growing slowly, was discouraging. A resale store for donated clothes, furniture and home décor, Potentials was Youth In Need’s first social enterprise.

FEBRUARY
- Youth In Need celebrated its 40th birthday on February 4. Members of Youth In Need’s Executive Management Team delivered cupcakes to Youth In Need locations throughout its service area to thank staff for making the first 40 years possible.
- Youth In Need unveiled its new mission statement as part of its strategic plan. A team of staff worked on rewriting the statement, which received additional input from the Executive Management Team and strategic planning committee and then final approval from the Board of Directors. While the new mission statement is more concise, the heart of the mission remains the same: To build on the strengths of children, youth and families so they find safety, hope and success in life.

MARCH
- The 27th annual Celebration of Youth, which celebrated Youth In Need’s 40th anniversary and honored retired President and CEO Jim Braun for his 25 years of service to the agency, was on March 22 at Ameristar Casino Resort Spa and raised a record-breaking $450,000 in support of Youth In Need’s programs! Thanks to the generosity of Scott Huegerich, co-founder of the video production company Antidote, along with Scott Smith and Danny Hommes, Youth In Need also debuted a new agency video at the event. The trio provided the production and creative services for the video at no cost to Youth In Need. Beautifully shot and produced, the video shares how Youth In Need is making a difference in the communities it serves. Watch the video online at www.youthinneed.org.
- Rev. Earl Worley, one of Youth In Need’s three founders, passed away on March 23 at the age of 80. In 1974, Worley, a part-time sheriff deputy at the time, watched as runaway and homeless youth were housed in the County jail. In an effort to offer these youth a safe alternative, Worley, along with Pete Bishop and Joel Ambelang, helped open Youth In Need’s Emergency Shelter, which remains a cornerstone of the agency’s programming today.

APRIL
- Girlsfriends for Good, volunteer group extraordinaire, raised $10,251 at its fourth annual trivia night to benefit Youth In Need on April 4 at the Machinist’s Hall in Bridgeton. The event brought the group’s four-year total to more than $42,000! These longtime friends and generous women have been supporting Youth In Need with creative fundraisers and supply drives since 2007.
- The Community and Children’s Resource Board of St. Charles County held its eighth annual countywide Shower of Love donation drive to benefit nine agencies in St. Charles County that work with young mothers, including Youth In Need’s Teen Parent Program. The drive ensured that there were a lot of diapered baby bottoms in St. Charles County by collecting 76,819 diapers, which was up from 63,000 diapers in 2013!

MAY
Youth In Need celebrated its stellar staff at YIN-Fest, the agency’s annual employee appreciation event and one of the few times each year when the agency’s more than 350 employees come together in one space. Employees enjoyed food, games and fun, complete with the annual staff spirit competition and kickball tournament. Youth In Need’s Board of Regents also created an Employee of the Year Award to be given each year at YIN-Fest. The Regents reviewed dozens of nominations and selected Lupe Plaza, Family Educator for the St. Charles City Head Start and Early Head Start program, as the recipient of the 2014 Employee of the Year.

JUNE
- FLYIN (Future Leaders – Youth In Need), Youth In Need’s young professionals group, held its second annual Foodie 5K on June 1 at Lindenwood University’s Harmon Hall. More than 125 runners attended, and after the race, they enjoyed tasty treats from two area food truck vendors. The race is one of two FLYIN fundraisers that raises $10,000 for Youth In Need annually.
- Youth In Need was named to the St. Louis Post-Dispatch’s Top Workplaces—a list of the best places to work in the St. Louis area—for the second consecutive year! This honor is especially meaningful because the Top Workplaces are determined based solely on employee feedback. Seventy-nine percent of Youth In Need’s staff completed the survey. Compared to other organizations in the Nonprofit; Human and Social Services category, Youth In Need scored above benchmarks in most areas.
- Youth In Need’s Transitional Living Program (TLP) celebrated educational and employment successes at its annual “Success Celebration.” TLP provides housing, counseling, life skills and

Lupe Plaza

Earl Worley
many other supportive services to help homeless youth, ages 16-20, transition to adulthood. Youth In Need celebrated three high school graduations, with two planning to attend college! Staff also recognized youth for other achievements, including excellence in employment for obtaining and maintaining jobs. Awards were given to youth in recognition of saving money, staying focused on personal goals and showing kindness to others. The youth, in turn, presented staff with awards, recognizing them for their significant support, encouragement and sometimes “tough love.”

• Youth In Need staff, family members and youth proudly participated on “Team YIN” at St. Louis’ annual PrideFest. Team YIN walked in the June 29 parade and handed out 7,000 beads to other parade-goers, which included Youth In Need’s contact information for young people in need of services and for people looking for employment at a “top workplace” like Youth In Need.

JULY
Thanks to funding from Missouri Early Head Start and sequestration restoration funding, Youth In Need restored previously cut Head Start and Early Head Start services to St. Charles County by opening a center in St. Peters. The St. Peters Head Start and Early Head Start Center serves 32 Early Head Start children and 16 Head Start children.

AUGUST
• Youth In Need’s 17th annual Golfing for Youth Benefit Tournament, presented by McCarthy Building Companies, Inc., raised more than $130,000 in support of agency programs and services! A sell-out crowd of 250 golfers participated in tournament play at Whitmoor Country Club on August 4 and ended their day in the clubhouse as they bid on auction items and enjoyed dinner.

• Under the direction of world-renowned Washington University’s Brown School of Social Work’s System Dynamics Lab Director Peter Hovmand, 12 Youth In Need staff and an additional four Washington University professors and students worked intensively for two and a half days on recruitment strategies at the Washington University Summer Institute. The group worked in two teams, charting out the current recruitment system, where they identified causal loops, stocks and flows into and out of the system and discussed where interventions can be made to improve the system.

SEPTEMBER
• The United Way of Greater St. Louis held its annual fundraising campaign in September and October, raising $73,000,075 through workplace campaigns and individual and corporate giving. Trained volunteers allocate the funds to more than 170 member nonprofit agencies—including Youth In Need—that provide services throughout a 16-county service area in Missouri and Illinois. As a United Way agency, Youth In Need supports the annual fundraising efforts with its own employee-driven campaign, which raised $22,460, up nearly 10 percent from last year.

• With a renewed focus on family engagement, Youth In Need’s Warren County Head Start and Early Head Start parents began spending more time in their child’s classroom. The monthly STAY and PLAY sessions offer parents a chance to engage with their children in classroom environments and see their children interact with peers via structured activities and open play. Teachers also interact with parents, helping to build stronger family relationships.

• The Missouri Department of Economic Development (DED) awarded Youth In Need $223,000 in tax credits under the Neighborhood Assistance Program (NAP). These tax credits allowed Youth In Need to raise $446,000 in private support for early childhood education and school-based counseling programs that target youth at high risk for traumatic childhood experiences.

• And the Emmy goes to…Scott Huegerich! Huegerich, director of Youth In Need’s new video that debuted in March, won a Mid-America Emmy in the category of Director, Post-Production for his work on Youth In Need’s video. Scott and his team of volunteers, including Danny Hommes, Scott Smith and Mike Radentz, donated all of their time to film and produce this amazing video.

OCTOBER
Every youth deserves to feel special on his or her birthday! Thanks to Sweet Celebrations, every youth at the Emergency Shelter has experienced a real birthday celebration! The volunteer group comes to the Emergency Shelter anytime there’s a youth in residence on his or her birthday. Volunteers execute a birthday party within two days of receiving a call that a party is in order. They decorate, play games and bring a cake and gifts for the birthday youth as well as goodie bags for all of the other youth. Birthday gifts and cake designs are based on the youth’s likes. Sweet Celebrations has 30 vendors who donate and decorate cakes for their parties!
Youth In Need held its annual donor dinner on November 10 at Bugatti’s Steak & Pasta at Ameristar Casino Resort Spa. More than 70 donors attended the dinner, which is an opportunity for Youth In Need to extend its sincere thanks to guests for their support over the year. In addition, four special awards were given to supporters who have gone above and beyond in their advocacy for Youth In Need. The honorees were Richard and Linda Jensen as Outstanding Individual Partners, Mercy as Outstanding Corporate Partner, The Community and Children’s Resource Board of St. Charles County as Outstanding Community Partner and Ed and Brenda Harris as the James A. Braun Champion of Children Award recipient.

Youth In Need held its annual “Thank You Thursday” phone-athon, an all-day event where staff and Board members volunteered to make phone calls to supporters, giving them a personal message of thanks. More than 60 staff and Board members volunteered, calling more than 500 donors.

The holiday elves worked overtime so that the more than 13,000 children, teens and families Youth In Need served in 2014 had a memorable holiday. Many local businesses, individuals, schools and community groups participated in the agency’s annual holiday drive, adopting programs and children during the holidays. Local radio station 93.7 The Bull held its fifth annual Boatload of Toys drive at Bass Pro Shops, where radio personalities Mason and Remy camped out in an RV in the parking lot for the weekend to fill boatloads of toys for Youth In Need. The drive collected 11 boatloads of toys, blowing last year’s 10-boat record out of the water! The station kicked off the weekend with its third annual Santa Jam concert at The Pageant on December 4.

The Transitional Living Program (TLP) staff, along with Counseling and Street Outreach Program staff, held a youth summit for TLP and Emergency Shelter youth that focused on challenges faced by people of color and youth. The group discussed how both of these groups often experience negative stereotypes and brainstormed ideas about things they could do to help move forward and be part of constructive change.

The St. Charles City Home-Based Head Start and Early Head Start program held a multi-cultural holiday event for nearly 100 children and families. Staff shared information about Kwanza, Hanukkah and Christmas, including art experiences, books and a variety of decorations and materials. A highlight of the celebration was a special reading station, which was packed with children and parents reading together, one-on-one. Families sampled multi-cultural foods, including Indian dishes and sushi. Staff brought a variety of traditional foods from their cultures and parents were invited to bring food to share as well. The event also focused on male involvement, sharing information about ways to involve males in activities with children and books that focused on fathers and children. In addition, each family received a photo with Santa.
Youth In Need’s supporters donate more than $1 million in support of the agency’s programs and services. They also give incredible amounts of time and hundreds of thousands of dollars of donated goods to keep programs running at their best.

Volunteers

In 2014, more than 600 volunteers volunteered nearly 11,500 hours in programs throughout Youth In Need. IndependentSector.org estimates the value of one volunteer hour is $22.55. Using this value, Youth In Need’s volunteers donated nearly $260,000 worth of time and services in 2014.

Whether volunteers commit to a long-term project or just have a few hours to give, their impact is great. Last year, volunteers did everything from serving as part of Youth In Need’s Board of Directors, young professionals group and event planning committees, to assembling first aid kits for Head Start and Early Head Start, mulching and weeding the grounds at the Emergency Shelter, washing and detailing the agency vehicles used to transport youth and making dinner for the youth at the Emergency Shelter. Whether the project was big or small, all of our volunteers touched the life of a child or family in some way.

In-Kind Donors

Having more than 40 locations that serve more than 13,000 children, teens and families means it takes just as many supplies to keep programs running smoothly. That’s a lot of toilet paper, construction paper and cleaning products!

Donors—everyone from individuals and businesses to schools and community organizations—have collected everything from toiletries and cleaning supplies to household items, clothing and school supplies for the children and families Youth In Need serves.

In 2014, supporters donated $547,907 in goods and services. Forty businesses and individuals participated in the annual Adopt-A-Class drive, collecting $17,680 in supplies, while nearly 100 donors contributed to the holiday drive, raising $244,890 in items to enhance programs.

Youth In Need also partnered with 93.7 The Bull for its fifth annual Boatload of Toys drive, which ensured that every program, child and family received some form of holiday assistance. The drive returned to the parking lot of Bass Pro Shops in St. Charles, where station personalities Mason and Remy camped out over three days and filled 11 boats with toys and educational items for Youth In Need.

Safe Place

Many of our volunteers and donation drive organizers come to Youth In Need through our Safe Place program. As the largest provider of Safe Place in the country, Youth In Need has partnered with more than 800 mobile and stationary sites—including QuikTrip, Walgreens, Metro trains and buses, many fire departments, libraries, ambulances and individually owned businesses—to offer a temporary haven to children and teens in crisis. These youth friendly businesses are an entry point for youth to access any number of services at Youth In Need and throughout the community. In 2014, 343 youth in serious crisis received help through a Safe Place location.

Youth In Need also partners with Behavioral Health Response (BHR) and the St. Louis County Children’s Service Fund to operate the St. Louis County Youth Connection Helpline. Similarly in St. Charles County, Youth In Need partners with BHR and the Community and Children’s Resource Board of St. Charles County to provide the St. Charles County Youth Connection Helpline. Both helplines offer callers immediate access to services for children and teens in times of crisis. In 2014, more than 1,700 individuals accessed help through phone calls, texts and online chats via these combined helplines.
Youth In Need relies on charitable support of the community to deliver much-needed services. The agency’s Children’s Partnership Program is one way community members offer support and enjoy annual sponsorship benefits along the way.

We extend many thanks to Youth In Need’s 2014 Children’s Partners for their generous support. Because of you, thousands of children, teens and families have access to the programs and services that provide crisis prevention, intervention and transition.