Believe...

Children’s Partnership Program

2020
Youth In Need offers you or your company an innovative way to invest in the children, teens and families in our community. With your commitment, you will receive sponsorship benefits, reach an audience who will appreciate your civic engagement and make a difference in the lives of at-risk children and families throughout eastern Missouri.

Children’s Partnership Benefits
• Easy, one-time investment, resulting in high exposure at all of Youth In Need’s special events in 2020
• Reach potential new customers in St. Louis City and St. Louis, St. Charles, Lincoln, Warren and Montgomery Counties
• Show your community spirit and involvement by supporting Youth In Need’s mission and commitment to children, teens and families

2020 Special Events
33rd Annual Celebration of Youth
Saturday, March 7, 2020
Ameristar Casino Resort Spa
Dinner, Live and Silent Auctions

23rd Annual Golfing for Youth
Monday, August 3, 2020
Whitmoor Country Club
Missouri Bluffs Golf Club
Lunch, Dinner, Live and Silent Auctions

Principal Partner | $15,000
Marketing
• Recognition throughout the year as a Principal Children’s Partner
• Name/logo recognition on Children’s Partner signage in Youth In Need’s central office lobby
• Name/logo and link on Youth In Need’s website
• Name/logo displayed in Youth In Need’s enewsletter distributed to more than 2,100 households and businesses
• Name/logo displayed in Youth In Need’s annual report distributed to more than 12,000 households and businesses
• Spotlight story in an issue of Youth In Need’s enewsletter
• Recognition post on each of Youth In Need’s social medial platforms (Facebook, Instagram and Twitter)

33rd Annual Celebration of Youth
• Reserved table for 10 in preferred location
• 10 tickets to Sponsor Preview Party
• Name/logo recognition on program back cover
• Full-page color ad and name recognition in program
• Name/logo and company website link featured in event e-mail blasts
• Name/logo recognition on auction technology platform
• Name/logo recognition in audio-visual presentation

• Name recognition on signage
• Name recognition by Master of Ceremonies
• One room at Ameristar Casino Resort Spa the night of the gala

23rd Annual Golfing for Youth
• 8 golfers
• Preferred course placement
• 8 additional tickets to Awards Dinner Party
• 8 team photos and tournament gifts
• Reserved table in a preferred location
• Name/logo recognition on 6 tee signs
• Golf item featuring company logo distributed to golfers
• Check presentation to Youth In Need’s CEO by company representative at the event
• Name/logo on program inside cover
• Name/logo and company website link featured in event email blasts
• Name/logo recognition on auction technology platform
• Name/logo recognition in audio-visual presentation
• Distribution of company marketing materials in gift bags
• 10’ x 10’ space for on-site sampling and/or marketing
• Name recognition by Master of Ceremonies

Thanks for Giving
• Invitation to Thanks for Giving donor appreciation dinner

We Recognize Our 2019 Principal Partners
JM Family Enterprises, Inc. • McCarthy Building Companies, Inc.
Champion Partner | $10,000

Marketing
• Name/logo recognition on Children’s Partner signage in Youth In Need’s central office lobby
• Name/logo and link on Youth In Need’s website
• Name/logo displayed in Youth In Need’s enewsletter distributed to more than 2,100 households and businesses
• Name/logo displayed in Youth In Need’s annual report distributed to more than 12,000 households and businesses
• Recognition post on each of Youth In Need’s social media platforms (Facebook, Instagram and Twitter)

33rd Annual Celebration of Youth
• Reserved table for 10 in preferred location
• 10 tickets to Sponsor Preview Party
• Full-page color ad and name recognition in program
• Name/logo recognition on audio-visual screen

23rd Annual Golfing for Youth
• 8 golfers
• Preferred course placement
• 8 additional tickets Awards Dinner Party
• Reserved table in a preferred location
• 8 team photos and tournament gifts
• Name/logo recognition on 3 tee signs
• Name recognition in program
• Name/logo recognition in audio-visual presentation
• Distribution of company marketing material in golfer gift bags
• Name recognition by Master of Ceremonies

Thanks for Giving
• Invitation to Thanks for Giving donor appreciation dinner

We Recognize Our 2019 Champion Partners
93.7 The Bull #1 for New Country in St. Louis • ATB Technologies

Guardian Partner | $5,000

Marketing
• Name/logo recognition on Children’s Partner signage in Youth In Need’s central office lobby
• Name/logo and link on Youth In Need’s website
• Name/logo displayed in Youth In Need’s annual report distributed to more than 12,000 households and businesses

33rd Annual Celebration of Youth
• Reserved seats for 6 in preferred location
• 6 tickets to Sponsor Preview Party
• Half-page color ad and name recognition in program
• Name/logo recognition in audio-visual presentation
• Name recognition on signage

23rd Annual Golfing for Youth
• 4 golfers
• 4 additional tickets to Awards Dinner Party
• 4 team photos and tournament gifts
• Name/logo recognition on 2 tee signs
• Name recognition in program
• Name/logo recognition in audio-visual presentation

• Distribution of company marketing material in golfer gift bags

Thanks for Giving
• Invitation to Thanks for Giving donor appreciation dinner

We Recognize Our 2019 Guardian Partners
Ameren • American Railcar Industries, Inc. • Anjon • Barnes-Jewish St. Peters & Progress West Hopsitals
Jerry and Mary Beth Daniels • Engineered Lubricants • Express Scripts • HM Employee Benefits & Risk Management • John Henry Foster • IN3 • Laird Technologies • Mercy Kids • Paul and Gwen Middeke
PQ Corporation • QuikTrip • The Reding Co., LLC • Safety Training Resources • Service Master of St. Charles, Clayton, Westport & Metro East • SSM Health - St. Joseph Hospital St. Charles and Lake Saint Louis
**Trustee Partner | $3,000**

**Marketing**
- Name/logo recognition on Children’s Partner signage in Youth In Need’s central office lobby
- Name/logo and link on Youth In Need’s website
- Name/logo displayed in Youth In Need’s annual report distributed to more than 12,000 households and businesses

**33rd Annual Celebration of Youth**
- Reserved seats for 4
- 4 tickets to Sponsor Preview Party
- Quarter-page color ad and name recognition in program
- Name/logo recognition in audio-visual screen presentation
- Name recognition on signage

**23rd Annual Golfing for Youth**
- 4 golfers
- 4 team photos and tournament gifts
- Name/logo recognition on 2 tee signs

**Thanks for Giving**
- Tickets to Thanks for Giving donor appreciation dinner

---

**Patron Partner | $1,500**

**Marketing**
- Name/logo recognition on Children’s Partner signage in Youth In Need’s central office lobby
- Name/logo and link on Youth In Need’s website
- Name/logo displayed in Youth In Need’s annual report distributed to more than 12,000 households and businesses

**33rd Annual Celebration of Youth**
- Reserved seats for 2
- 2 tickets to Sponsor Preview Party
- Name recognition in program
- Name/logo recognition in audio-visual presentation
- Name recognition on signage

**23rd Annual Golfing for Youth**
- 2 golfers
- 2 team photos and tournament gifts
- Name/logo recognition on 1 tee sign
- Name recognition in program
- Name/logo recognition in audio-visual screen presentation

**Thanks for Giving**
- Invitation to Thanks for Giving donor appreciation dinner

---

**We Recognize Our 2019 Trustee Partners**

Burns & McDonnell • Busey Bank • Commerce Bank • Connectria • Cox Automotive
HOK • Bob and Mary Beth Kalinich • RX Systems, Inc
Susie O. Johnson, Coldwell Banker Gundaker • Thomson Printing

**We Recognize Our 2019 Patron Partners**

Brown Smith Wallace, LLP • Constructive Playthings • Troy and Melanie Curtis • Enterprise Bank & Trust
First State Bank • Danny and Pat Hommes • Rob and Cathie Muschany • Rusty and Amy Putzler
Regions Bank • RubinBrown • Thomas Realty Group, LLC • Tricia and Nathan Vineyard
Breck and Ruth Ann Washam

Youth In Need • 1815 Boone’s Lick Road • St. Charles, MO 63301
636-946-5600 • www.youthinneed.org • development@youthinneed.org