3,568 youth received counseling services in office- and school-based settings

91% of infants, toddlers and preschoolers met or exceeded age-appropriate developmental milestones

228 youth in serious crisis found safety through Safe Place

878 Safe Place locations serve the St. Louis metropolitan region, with 4 new locations joining in 2017

Counseling staff delivered more than 23,000 hours of individual and group counseling sessions

$1.5 million to support Youth In Need’s mission

Youth In Need scored a 94% satisfaction rating from youth and families who received services in 2017

Youth In Need served 9,375 children and youth in 2017

252 homeless and runaway youth to safety

271 youth found a safe haven at our emergency youth shelter

93% of youth developed critical life skills in our Transitional Living Program

Supporters donated $614,817 in goods and services, including school supplies, clothing and educational items

410 community members volunteered in programs, while Head Start and Early Head Start parents volunteered 199,897 hours within their program

3,203 children and family members received educational, developmental and social service support to strengthen families and prepare children for Kindergarten

46 pregnant or parenting teens received prenatal care, parenting education and counseling

Head Start and Early Head Start served 184 children with diagnosed disabilities in our inclusive learning environments

91% of infants, toddlers and preschoolers met or exceeded age-appropriate developmental milestones
Financials are based on audited results for the year ending Dec. 31, 2017. Audited results are from Youth In Need’s auditors Brown Smith Wallace, LLC.

Revenue
- Grants (64%)
- Government Contracts (26%)
- Contributions (6%)
  (including net special events)
- United Way (2%)
- Fees, Earned Income and Miscellaneous (2%)

Expenses
- Total Program Services (89%)
- Management and General (9%)
- Fundraising (2%)

Revenue
- Grants $16,001,446
- Government Contracts $6,475,775
- Contributions (including net special events) $1,575,242
- United Way $563,265
- Fees and Earned Income $242,577
- Miscellaneous $100,557
- Total Revenue $24,958,862

Expenses
- Early Childhood Programs $15,132,754
- Counseling $2,680,815
- Transitional Living Program $1,018,348
- Emergency Shelter $819,559
- Foster Care Program $992,980
- Community Youth Development $609,699
- Total Program Services $21,254,155
- Management and General $2,490,161
- Fundraising $439,238
- Total Expenses $24,183,554
- 2017 Year-End Net Assets $6,820,551

Annual Roll of Giving
We gratefully appreciate and recognize our passionate and generous supporters!

A complete list of donors will be online soon at www.youthinneed.org. Click on “News & Events” and then “Publications.”

There, you will find:
- Annual Roll of Giving
- Mission Champions and Visionary Leaders
- Memorials and Tributes
- Annual Event Sponsors

Head Start Annual Report
As part of our grant with the U.S. Department of Health & Human Services, Administration for Children & Families, Youth In Need’s Head Start and Early Head Start programs produce an annual report of activities each year.

A full report of Youth In Need’s Head Start and Early Head Start enrollment and program activities will be online soon at www.youthinneed.org. Click on “News & Events” and then “Publications.”

Head Start and Early Head Start by the Numbers...

Grant 7050 | Serving St. Louis City
Early Head Start Enrollment: 95 children served
Parent Volunteers: 15 parent volunteers

Grant 0007 | Serving St. Louis City and St. Louis County
Early Head Start Enrollment: 157 children served
Parent Volunteers: 57 parent volunteers

Grant 10153 | Serving St. Louis City and St. Louis, St. Charles, Lincoln, Warren and Montgomery Counties
Head Start Enrollment: 638 children served
Early Head Start Enrollment: 815 children served (including 33 prenatal mothers)
Parent Volunteers: 1,213 parent volunteers
Always first in an annual report from Youth In Need is the incredible fact that this agency continues to serve thousands and thousands of children, youth and families. A few of the facts and figures grace the front page of this report, but underneath the numbers is our mission: “To build on the strengths of children, youth and families so they find safety, hope and success in life.”

It was also a year where we looked back with bittersweet fondness and forward with a sense of accomplishment and eagerness for what comes next.

Jim Braun, President and CEO from 1988 to 2012, passed away in December. To say he was instrumental in the growth of the organization and the expansion of services would be an understatement. He was a beloved leader, mentor, colleague and fierce advocate for the most marginalized and vulnerable in our society. Without a doubt, Youth In Need would not be what it is today without him.

And indeed, there was much that Youth In Need had to celebrate in 2017. To name but three:

• In Youth Programs, Youth In Need was selected to be the coordinated entry point for homeless youth, ages 17-23, seeking services in St. Louis City and County as well as St. Charles, Lincoln and Warren Counties.

• Our Head Start Program held its first annual Child Care Partnership Celebration. Part of Youth In Need’s strategy to deliver quality Head Start services in communities where they are needed is to work closely with nine independent early childhood education centers. The celebration was a chance to applaud these partnerships and recognize a Teacher of the Year at each location.

• Youth In Need also launched a new partnership with Crossroads, a nonprofit focused on building anti-racist, multicultural diversity. Crossroads is helping Youth In Need focus on becoming an anti-bias, anti-racism institution and complements existing training with NCCJ St. Louis and other organizations.

And these are but three examples from a year full of reasons for Youth In Need to be proud of our current and future success. Most important, the impact Youth In Need has on our community every day is only possible thanks to an extremely dedicated staff and Board of Directors as well as an amazing group of committed supporters and volunteers. Because of you, we are able to help children and families build on their own strengths and find safety, hope and success in life. Thank you!

Fran Ventimiglia
2017 Board Chair

From the Board Chair

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About Impact Report
Upon request, individual names may be placed on our mailing list. Please inform us of any address change or correction, or of those individuals who have moved, died or are no longer interested in receiving the publication. Please send this information, with the zip code of the previous address, to Youth In Need’s Development Office at development@youthinneed.org or by calling 636-757-9347.

Please forward all communications in reference to editorial content to April Klutenkamper, Marketing Director, at aprilk@youthinneed.org or by calling 636-757-9330.
February
The St. Charles County Equality Coalition held a town hall meeting at Youth In Need to address questions and concerns from community members about how to make St. Charles a more LGBT-welcoming community. Youth In Need held its annual health and wellness fair, offering employees biometric screenings, spa relaxation sessions, mammograms, posture screenings and vision screens. (Picture below.)

March
Celebration of Youth raised more than $560,000 in support of programs when Youth In Need honored Don Kalicak, former Board member who also led the search committee that hired Youth In Need’s previous President and CEO Jim Braun. (Picture below.)

April
The Girlfriends for Good trivia night hosted a record 33 tables and raised more than $12,000. The group of lifelong friends began the event seven years ago, raising more than $75,000 for Youth In Need. In celebration of the PNC Foundation’s partnership with DonorsChoose.org to fund pre-K classroom projects, local PNC Bank representatives presented $6,000 in DonorsChoose.org gift cards for program supplies and five iPads to Youth In Need’s Head Start staff! (Picture below.) Youth In Need held a community training on human trafficking to address how to effectively respond to youth who are or at risk of being trafficked as well as trauma-informed protocols for direct service staff. The Community and Children’s Resource Board of St. Charles County’s Shower of Love drive collected more than $112,000 in cash and donations, including 130,099 diapers, 306,819 wipes, 1,079 cans of formula, 1,290 bottles of baby lotion, wash and shampoo, and thousands of other baby care items. (Picture below.)
May

Youth In Need celebrated staff at YIN-Fest, its annual employee appreciation event. Hundreds gathered to relax, eat, visit, play and celebrate. Among the celebrations was the much-anticipated Employee of the Year Award. The Board of Regents selected Elma Simovic, Home-Based Manager for Head Start East, as the 2017 Employee of the Year. (Picture below.) ■ Youth In Need held a two-and-a-half-day anti-bias, anti-racism training for agency staff and key stakeholders, taking a collective look at the agency’s systems, where bias exists and how the agency can begin to break down those systems.

July

The Transitional Living Program (TLP) held its annual Celebration of Success event. Staff recognized youth for their accomplishments working toward independence. Milestones included five high-school graduations, one completing the first year of college, two college acceptances and 14 youth who attained and kept employment. Former TLP youth Gabi Clemens also spoke to the group about her experiences. (Picture below.)

August

Head Start East celebrated its child care partners and nine stellar infant-toddler teachers at a special appreciation event at the Missouri Botanical Garden. Youth In Need partners with nine early childhood education providers to deliver Early Head Start services to 120 children in St. Louis City and County. (Picture below.) ■ The 20th annual McCarthy Holdings, Inc., Golfing for Youth Benefit Tournament, presented by Centene Charitable Foundation, drew more than 300 golfers with tournament play at Whitmoor Country Club and the Missouri Bluffs Golf Club in St. Charles. The tournament raised a record $160,000. (Picture below.)
As we reflect on the previous year’s achievements, there is no shortage of celebration. But last year also brought a tremendous amount of sadness for everyone at Youth In Need when we lost our beloved leader, mentor, friend and colleague Jim Braun.

Jim was Youth In Need’s President and CEO from 1988 to 2012, nurturing this agency through tremendous growth and opportunity. To say Jim was fearless in his advocacy for children and families would be an understatement. For Youth In Need, Jim’s impact is embedded in the very marrow of this organization.

Jim was just the third President and CEO in Youth In Need’s history, growing Youth In Need from a small crisis shelter into a multi-service regional organization, serving children of all ages and their families in communities throughout eastern Missouri.

Beyond fostering tremendous growth within Youth In Need, it would be nearly impossible to account for all of the other ways he impacted our community. From numerous awards to serving on regional, state and national boards, Jim was known for his thought-leadership and distinct ability to develop successful collaborations. His care and concern for the most vulnerable youth guided his leadership of this organization.

In Youth In Need’s 1989 annual report, Jim wrote about his concern for clients if services were to end.

“All of us committed to Youth In Need feel this concern deeply. It’s what literally drives us to continue working so hard…to provide quality services, to secure funding for these services year by year, and to earn the public’s long-term confidence and support. Our commitment for 1990 and beyond is very clear: To continue serving a vital role in the fragile social fabric, to maintain the highest standards of quality youth service, and to secure the long-term support that will ensure that kids will get this special help for many years to come.”

After Jim retired from Youth In Need, he never was far from the organization he helped grow. He served on event leadership committees, continuing those relationships he’d built throughout his years of leadership. Popping in for meetings or dropping off a donation was a frequent occurrence. And when he stopped by, he always had hugs for staff and time to ask about their children, grandchildren or pets. It was a trait really no different than how he worked as President and CEO, though. He always had time to ask how you were, and he always listened.

Always the self-proclaimed “control enthusiast,” Jim wrote a few remarks to be shared upon his passing.

“At the end, I will die at peace, knowing I’ve done my best to navigate life’s adversities, love others and accept the love and kindness of others. My hope is that when people remember me, they will be reminded of their own mortality, take time to cherish and nurture the relationships in their lives, and be mindful to provide kind thoughts, prayers and meaningful actions to those that struggle without the advantage of loving family and friends.”

If there’s one thing Jim taught us at Youth In Need, it’s how to persevere when times are challenging and celebrate the successful moments always. While we know we will always feel his loss, we do indeed celebrate the amazing man he was, the organization he helped build and the tremendous legacy he leaves behind.
Not only did Youth In Need’s supporters donate more than $1.5 million to the agency’s programs and services in 2017, but they also gave an incredible amount of time and hundreds of thousands of dollars of donated goods to keep programs running at their best.

Volunteers
In 2017, 410 volunteers volunteered more than 9,700 hours—that’s $215,000 worth of time and services!

Whether volunteers commit to a long-term project or just have a few hours to give, their impact is great. Last year, volunteers did everything from serving on Youth In Need’s Board of Directors and event planning committees, to enhancing outdoor spaces in programs, providing classroom support for Head Start and Early Head Start, washing and detailing agency vehicles and making dinner for the youth at the Emergency Shelter.

In-Kind Donors
Having 90 locations that serve more than 9,000 clients means it takes many supplies to keep programs running smoothly. In 2017, supporters donated $614,817 in goods and services: 22 businesses and individuals participated in the annual Adopt-A-Class drive, collecting $18,305 in supplies and cash gifts, while more than 135 donors contributed to the holiday drive, raising $297,844 in items to enhance programs.

Safe Place
As the largest provider of Safe Place in the country, Youth In Need partners with 878 sites to offer help to youth in crisis. An entry point for youth to access services at Youth In Need and throughout the community, these businesses provided Safe Place help to 228 youth in serious crisis last year.

Youth In Need also partners with Behavioral Health Response (BHR), St. Louis County Children’s Service Fund and Community and Children’s Resource Board of St. Charles County to provide two helplines that offer callers immediate access to services. In 2017, nearly 19,000 youth accessed help by phone, text and online chat via these combined helplines.

November
Vicki McCain, County Director, St. Charles County Head Start and Early Head Start, was named one of StreetScape Magazine’s Beyond the Best 2017 honorees. Honorees are recognized as leaders and activists who make significant, positive changes in our community and neighborhoods. (Picture below.) Youth In Need’s annual Thanks for Giving donor appreciation dinner honored four special supporters who have gone above and beyond in their advocacy for Youth In Need. Youth In Need also recognized the members of its Fountain of Youth legacy society, where its members have named Youth In Need in a planned gift.

December
St. Louis Area Diaper Bank selected Youth In Need’s Head Start and Early Head Start Home-Based program as one of its distribution partners. Children in the home-based program will receive 50 diapers per child per month, up to 250 diapers. (Picture below.) Youth In Need received significant holiday support from Church of the Shepard (picture below), who adopted 100 Foster Care youth, while SAK Construction, St. Charles City-County Library District, Toys for Tots, Craftsmen Cares, Laird, Centene and MasterCard jumped in to support programs with donations. Radio station 93.7 The Bull held its annual Boatload of Toys Drive, collecting thousands of educational toys, books and hygiene supplies.
2017 IMPACT REPORT

Youth In Need Children’s Partnership Program is one way community members offer support and enjoy sponsorship benefits along the way. We extend many thanks to Youth In Need’s 2017 Children’s Partners for their generous support!

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93.7 The Bull

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