Youth In Need Recognizes Outstanding Volunteers and Donors at Thanks for Giving Reception

This year, awards were given to the following individuals, groups and businesses who gave their time, talent and treasure to Youth In Need in such a special way.

Volunteer Service Awards
- Distinguished Individual Volunteer Service Award
  - Susan Rentfrow
- Shawn Leach Memorial Head Start and Early Head Start Youth Participation Award
  - A+ Tutors
- Frank & Charline Martinez Head Start and Early Head Start Volunteer Service Award
  - Paul Morabito
  - Latifah Watson
- Lawrence & Theo Bosichert Distinguished Long-Term Volunteer Service Award
  - Debbie Myrick
- James L. Newman Youth Participation Award
- Windsor Crossing Community Church Youth Group

2007 Thanks for Giving Honorees

This year, Youth In Need held its annual reception at its new central office in St. Charles. More than 100 supporters turned out to honor the 12 award-winners who made a special impact in 2007.

Orvin Kimbrough, Vice President of Major and Planned Gifts at the United Way of Greater St. Louis, was this year’s James A. Braun Champion of Children award recipient. In his acceptance speech, Kimbrough captured the essence of the event and why the evening’s honorees are committed to helping children and families succeed.

“Youth In Need Web site, I said the statement: ‘When young people believe they have a future, life changes,’” Kimbrough said. “Not too long ago, I was a young person who did not believe. I was a young person without hope...I believe that each one of us in this room has a story...But most importantly, we have all figured out a way to navigate the hurt that threatens to arrest the development of so many of our children today. I believe that we have all acquired the empathy and words to articulate what is right and what is wrong...with regard to our most vulnerable population. You wouldn’t be here if this were not the case...I celebrate you...All that you have done and all that you will do to help Youth In Need give the broken back their dreams. It was agencies like Youth In Need that helped me reconnect to my dreams. And I am fortunate to be one voice for the many children who are struggling along life’s journey.”

Youth In Need recognized new inductees into the Visionary Leader’s Annual Giving Society. The Society was established to recognize individuals, businesses and organizations for their major investment in Youth In Need. This year’s new members include: Rudy and Becky Beck, Jeffrey and Judy Bliant, Jeff and Diana Kohl, The Corporate Group and The Reding Company.

Youth In Need Announces 2008 Celebration of Youth Honorees

Youth In Need will honor Brenda and Maurice Newberry, owners of the St. Charles-based Newberry Group, on March 15, 2008, at the 21st annual Celebration of Youth dinner and auction at the Ameristar Casino Resort Spa.

The Newberries are long-time supporters of Youth In Need, champions for children and families and members of Youth In Need’s So Every Child Has a Future Capital Campaign Committee. “Youth In Need is extremely proud to be honoring Brenda and Maurice Newberry at its 2008 Celebration of Youth,” said Jim Braun, Youth In Need’s President and CEO. “They are terrific examples of highly successful people whose efforts make the community stronger, especially for children and families. The Newberrys have developed their business into a premier information technology firm, and along the way have generously supported Youth In Need and many other helping organizations with their time, talent and financial resources. Their generosity is exceeded only by their humility. They are great assets to our community and richly deserve to be honored at Youth In Need’s Celebration of Youth. Celebration of Youth will be held in the Discovery Ballroom at the Ameristar Casino Resort Spa. For ticket and sponsorship information, call Anita Viehmann, Development Manager – Events, at 636-946-5600, ext. 252.
A Message from the President & CEO

Dear Friends,

At a recent meeting of Youth In Need’s Board of Directors, one of our members told an experience that touched him. He was at a restaurant reading some Youth In Need Board materials, and the waitress asked: “Are you involved with Youth In Need?” She went on to say that some years ago, when she was an overwhelmed, distraught and terribly depressed lesbian, she got away at her emergency shelter turned her life around.

I’ve encountered similar situations many times. Typically, it is some years after a help was received at Youth In Need. All of us, sooner or later, face life challenges that can be completely overwhelming. When any of us gets through a very difficult time in our life, it’s often not until some time has passed that we realize the role and impact people and experiences played in helping get things back on track.

The struggles that lead families and young people to seek help are typically very personal and private. When services end, there are no public announcements or celebrations. Individuals and families simply go about the business of coping, pursuing goals and living their lives. But do so with newfound hope, confidence and direction.

Countless individuals have played a part over the past year in supporting Youth In Need’s mission. This issue of Youth Update highlights the contributions and accomplishments of many of those supporters. In fact, each and every person who has contributed or volunteered has played a key role in helping touch the lives of more than 9,000 individuals this year.

Don’t be surprised if, years from now, you chance encounter someone who unexpectedly thanks you for helping to turn a life around because you were a part of Youth In Need.

President & CEO

Youth In Need Has Tax Credits Available for Donors

What could be better than making an end-of-year donation to Youth In Need? Paying your taxes with that donation, of course!

Often, year-end is a time when businesses and individuals can realize their philanthropic goals by making donations to their favorite charities. This time of year is no different at Youth In Need. But unlike some charities, Youth In Need is able to offer its donors an extra incentive to give generously.

When a business or individual makes an end-of-year donation to Youth In Need, they, of course, receive the tax benefits of standard federal and state deductions. But when donors purchase Missouri State Tax Credits from Youth In Need, not only do they receive the standard state and federal deductions, but they also reap the benefits of an additional 50 percent tax credit.

Using tax credits is easy! Youth In Need will reserve the specified amount of tax credits in their donor’s name and send the donor an instruction letter and tax credit form to complete. Donors return the completed form to Youth In Need, and Youth In Need will submit the form to state officials. Within four to six weeks, donors will receive their official tax credit letter to include with their tax returns.

Here’s what Youth In Need supporters are saying about tax credits:

Dan Rodrigues, former Group President of DrS Technologies and a Youth In Need Development Committee Member, said, “I would have been a Youth in Need supporter anyway. However, the fact that Youth In Need offers its donors tax credits makes supporting the organization personally beneficial as well. Taking advantage of Youth In Need’s tax credits gives each donor the power to make a greater impact with their dollars. If a person gives $100 to Youth In Need, then why not give $100 through tax credits? With the tax benefits, the $1,000 donation only costs the donor $100. That $1,000 donation goes a lot further to help the children and families Youth in Need serves.

(The above is not intended as tax advice. Benefits will vary depending on the donor’s tax status. Consult your tax advisor to learn how tax credits will benefit you specifically.)

Jerry Daniels, retired President and CEO, Military Aircraft & Missile Systems for The Boeing Company, and Youth In Need’s Chairman of the Board of Directors, said, “I have been taking advantage of tax credits for Youth In Need for many years. I honestly cannot think of a better way to help a great agency while at the same time minimizing your out-of-pocket expenses and knowing exactly how your tax dollars are being used.”

By receiving Missouri State Tax Credits for their contribution, donors make a larger impact with their charitable gift to Youth In Need without placing a strain on their checkbooks. Donors also may make a gift online at www.youthinneed.org.

Support Youth In Need at GoodSearch

Did you know that Youth In Need can earn a penny every time you search the Internet, or that a percentage of every online purchase supports Youth In Need?

GoodSearch.com is a Yahoo-powered search engine that donates half its advertising revenue, about a penny per search, to the charities its users designate. Use GoodSearch just as you would any search engine: get quality search results from Yahoo; and watch the donations add up for Youth In Need!

Recently, GoodSearch added a new feature to its toolbox that supports charities. GoodShop.com is an online shopping mall, which donates up to 37 percent of each purchase to Youth In Need! Hundreds of great stores including Target, Gap, Best Buy, eBay, Macy’s and Barnes & Noble have teamed up with GoodShop. When every shopper places an order, they’ll be supporting Youth In Need.

As you shop online this holiday season, be sure to visit www.GoodShop.com and enter Youth In Need as the charity to receive your support. Also, be sure to spread the word about this simple way to support the children, teens and families Youth in Need serves.

Give an Engraved Brick This Holiday Season

When completing your holiday shopping, there’s often a hard-to-buy-for-someone on your gift list. What do you give the person who has everything? Agonize no more. Now, Youth In Need has just the perfect gift.

Give that special someone in your life an engraved brick in the Monsanto Fund Science Discovery Garden at Youth In Need. Engraved bricks are placed throughout the garden’s walkways and leave a permanent message of love and hope for years to come. All holiday bricks come decoratively wrapped and are accompanied by a gift tag and rendering of your brick’s message. Bricks are $125 each and have a room for three to five message of 14 characters, including spaces.

To purchase your brick today, call the Development Office at 636-846-6600, ext. 253. Bricks are eligible for tax credits, too! (See tax credit story at left.)

Youth In Need’s Development Office
1815 Bossard Lane
St. Charles, MO 63301
(636) 846-6600
E-mail: development@youthinneed.org

About Youth Update

Youth Update, issued quarterly, is placed on our mailing list. Please inform us of any address changes or corrections, or if you would no longer like to receive the newsletter, due to a change of interest or that you have no longer interest in receiving the newsletter. Please send the information to Youth In Need’s Development Office. E-mail: development@youthinneed.org.

All bricks purchased as holiday gifts are decoratively wrapped in burlap and tied with holiday-colored ribbons. Each brick comes with a gift tag, explaining your gift and Youth In Need’s Garden. A rendering of the brick’s message also comes with each brick.
Youth In Need In Brief...

Grant Awards Support Youth In Need’s Mission

Many organizations, foundations and businesses have supported Youth In Need in recent months. Youth In Need extends a heartfelt thanks to those who have supported the agency’s mission by showing that they, too, believe in the power of potential. Highlights of this support include:

- The Monsanto Group Charitable Foundation awarded $2,500 in support of Youth In Need’s Emergency Shelter.
- The NALCO Charitable Foundation awarded $10,000 to the Emergency Shelter.
- The E. Walter Hausstoff Charitable Foundation awarded $5,000 in support of Youth In Need’s Annual Fund.
- The Daughters of Charity Foundation awarded $20,000 in support of Youth In Need’s homeless youth Street Outreach program.
- The Innovative Technology Education Fund awarded $24,000 to help Youth In Need develop an Internet café for the children and teens attending the Emergency Shelter’s ExCEl classroom.
- Youth In Need received $7,500 from the AT&T Exce lerator grant to redesign and implement a new agency Web site that will be more accessible for the children and families the agency serves.

State Farm Holds Golf Tournament to Benefit Youth In Need

State Farm held its 2nd Annual Charity Golf Classic to benefit Youth In Need and presented the agency with a check for $21,800 at its Thanks for Giving event on Nov. 14, 2007.

Local Restaurant Teaches Shelter Youth Art of Cooking

Erio’s Ristorante, a St. Peters Italian eatery, opened its doors for a special cooking class in October. Children and teens staying at Youth In Need’s Emergency Shelter brought home-grown basil from the agency’s Monsanto Fund Science Discovery Garden to restaurant owner Pete Puluzzi. Puluzzi used the basil in a special class to teach the youth how to make pizza and pasta. After their time in the kitchen, the youth enjoyed their lunch creations with Puluzzi.

Target Decorates Garden for the Holidays

Target donated all of the materials to beautify the property’s landscape. We expose them to multiple areas to see where their strengths are. The kids are creative, and they love children. They want to be there for them. I think it makes this all worthwhile.

How does the multiple intelligences approach benefit kids?

We use a “multiple intelligences” approach, where we focus on eight specific areas (word smart, body smart, number/reasoning smart, people smart, picture smart, self smart, music smart and nature smart). We expose them to multiple areas to see where their strengths are. The kids can see what they like and what they don’t like. It’s an interactive learning process where children are able to positively engage in fun activities with adults. I think that’s the difference between our program and a “baby setting” setting, where there might be oversight but no interaction.

What does the multiple intelligences approach benefit kids?

It shapes the activities they do. The kids let us know what they like, and they have input in the programming and activities. Multiple intelligences gives staff a guideline on what areas to cover. We do lesson plans, but we learn to listen to the kids about what they like. It teaches them critical-thinking and socialization skills. They’re not successful in math or art during the school day, they hear all day that they’re not good at those things. But OST is a self-esteem builder. We help them see what they’re good at and help them strengthen that.

What is most rewarding about your current position?

I get to see the kids and know we are providing a valuable resource to families. A lot of single-parent families wouldn’t be able to maintain their jobs without this extra resource. It’s rewarding to know we’re needed and there for the community. The kids have been impacted positively by our enrichment activities. I think having a great management team and youth development teachers has made it rewarding as well. They are creative, and they love children. They want to be there for them. I think it makes this all worthwhile.

Transitional Living Program Teen Excels in College

Thanks to a special scholarship from Youth In Need Board member Manny Joaquim, his wife Erika and the St. Charles Community College Foundation, Maurice, a teen in Youth In Need’s Transitional Living Program, is enjoying the opportunity to excel in college. Maurice said he has always wanted to go to college, and it wouldn’t have happened without the scholarship. Maurice enjoys his classes and is pursuing a business degree.

Youth In Need Listed in St. Louis Business Journal’s Annual Giving Guide

Youth In Need gratefully acknowledges the following individuals and organizations that have purchased an engraved brick in Youth In Need’s Monsanto Fund Science Discovery Garden. If you’d like to purchase an engraved brick to benefit Youth in Need’s Development Office at 636-946-5000, ext. 253. In addition, Youth In Need gratefully acknowledges the following memorial gift. Memorial or tribute gifts given after Nov. 20, 2007, will be recognized in the next issue of Youth Update. We have made every attempt to list names accurately. We regret any errors or omissions. If your name is in error, please contact Youth In Need’s Development Office at development@youthinneed.org.

General Brick Purchases

- Ms. Guadalupe Plaza
- Mr. and Mrs. Alan Rowold
- Ms. Fran Ventimiglia
- Youth In Need Youth Programs Management Team
- Youth In Need Head Start West Management Team

 friend: Patricia Hunter, LPC, is the Senior Director of Out-of-School Time Programs (OST) for Youth In Need. Hunter has been with Youth In Need for nine years, with a short break working for another company, and has worked in live of the agency’s programs. In her current role, Hunter oversees the operation of OST, which is funded by ARCHS. In this role, she supervises approximately 50 staff who serve more than 500 children. OST offers enrichment services during before- and after-school hours in nine St. Louis City Public Schools and one Youth In Need location.

What drew you to the agency when you first started working at Youth In Need?

The agency was family-focused. I was drawn to the mission and vision. And then, once I got here, the people were so committed to what they were doing.

You’ve worked with a lot of different age groups in your time here. Is there an age you like best?

I liked middle school-aged children, because even though they seem to be the most challenging, they are the most pliable. It’s a critical time in their lives. I wasn’t always providing direct services but still felt like we were making significant impact in their lives. These kids chose our program over making other choices like selling drugs or getting pregnant. We were able to impact them greatly by keeping them off the streets.

What makes OST different than other programs?

We use a “multiple intelligences” approach, where we focus on eight specific areas (word smart, body smart, number/reasoning smart, people smart, picture smart, self smart, music smart and nature smart). We expose them to multiple areas to see where their strengths are. The kids can see what they like and what they don’t like. It’s an interactive learning process where children are able to positively engage in fun activities with adults. I think that’s the difference between our program and a “baby setting” setting, where there might be oversight but no interaction.

What is most rewarding about your current position?

I get to see the kids and know we are providing a valuable resource to families. A lot of single-parent families wouldn’t be able to maintain their jobs without this extra resource. It’s rewarding to know we’re needed and there for the community. The kids have been impacted positively by our enrichment activities. I think having a great management team and youth development teachers has made it rewarding as well. They are creative, and they love children. They want to be there for them. I think it makes this all worthwhile.
Capital Campaign Brings Improvements to Youth In Need’s Central Office

Thanks to the generosity of countless donors to Youth In Need’s So Every Child Has a Future Capital Campaign, visitors to the Scheidegger Family Youth In Need Center, located at 1815 Boone’s Lick Road in St. Charles, have seen many changes.

The agency’s central office has been able to install permanent building signage that lights, allowing guests to easily identify the building. The new signs can be seen at the building’s front entrance, facing Boone’s Lick, and at the building’s south side, facing Interstate 70. Additionally, a new Honor Roll of Donors now hangs in the building’s lobby, featuring all of the Capital Campaign donors, endowment donors and the agency’s prestigious Visionary Leaders Giving Society.

Youth In Need thanks Mike Schluter from Schluter on Location for photographing Capital Campaign Co-Chair Jerry Scheidegger and his family for a special portrait that now hangs in the building’s lobby. The staff at the Great Frame Up also was instrumental in helping Youth In Need put the finishing touches on its new home.

With 30 percent of the goal to raise, Youth In Need is excited about the tremendous opportunity that exists, and supporters firmly believe that achieving the $3.5 million goal is still achievable. Youth In Need thanks the community business leaders, individuals and community groups that have invested in this vital campaign. Additionally, Youth In Need thanks those in advance for potential future partnership through the Capital Campaign as the organization continues to lead the way for children and families in St. Louis—so every child has a future.

Youth In Need’s Corporate Partners Make an Impact

The 2007 roster of Youth In Need Corporate Partners collectively raised more than $85,000 for the children, teens and families Youth In Need serves. Youth In Need gratefully acknowledges all of the individuals and businesses that committed to building better futures for the children and families in our community. Together, Youth In Need and its Corporate Partners believe in the power of potential.

Becoming a Youth In Need Corporate Partner is an easy, one-time investment that makes a great impact. Corporate Partners have a variety of giving levels from which to choose, and as a Partner, they will receive valuable marketing benefits throughout the year. To renew a partnership or join this elite group of businesses and individuals, call Marissa Pulizzi, Senior Director of Development, at 636-946-5660, ext. 254.

**Principal Partner**

* Corporate Partner

**Champion Partners**

Jerry and Mary Beth Daniels* 
The Boeing Company 
The Newberry Group 
The Reding Company, LLC 
Trans States Holdings, Inc.

**Guardian Partners**

Hamilton Jewelers* 
JM Family Enterprises, Inc.*

**Trustee Partners**

Ameristar Casino, St. Charles 
Eliot and Diane Ayse* 
HealthCare USA 
McCarthy Building Company

**Patron Partners**

Barnes-Jewish St. Peters Hospitals — Jim and Pam Braun* 
DRS Technologies 
GSM Development 
Teesha Hernandez 
HOK Group* 
Bob and Mary Beth Kalinich* 
Frank and Charline Martinez* 
Mid Rivers News Magazine 
The Danieli and Henry Company

**Patron Partners**

Thomson Printing 
Towers Perrin

*Youth In Need thanks those who have indicated their renewal for 2008.

Youth In Need Announces Board Officers and Welcomes New Members

Youth In Need announced the new officers for its 2008 Board of Directors. The agency also has added new members to its Board.

**New Officers:**

Carolyn Koning, AG Edwards & Sons, Inc. — Chair; James W. O’Neill, The Boeing Company – Vice Chair; Patrick S. Sullivan, HBA – Treasurer; Herbert Lesser, MLS Homes — Secretary; and Gerald E. Daniels, The Boeing Company – Immediate Past Chair.

**New Members:**

Diana Baumohl, Express Scripts; Cheryl M. Marley, Charter Communications; Sue Yuenger, Smurfit-Stone; Valerie E. Patton, St. Louis Business Diversity Initiative; Alison Reise, Innsbrook Resort and Conference Center; and Fran Ventimiglia, Community Volunteer.

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