



Believe...



Children's Partnership Program

• 2022 •

Youth In Need's Children's Partnership Program

Youth In Need offers you or your company an innovative way to invest in the opportunities children, teens and families in our community need to succeed. With your commitment, you will receive sponsorship benefits, reach an audience who will appreciate your civic engagement and make a difference in the lives of children and families throughout eastern Missouri.

Children's Partnership Benefits

- Easy, one-time investment, resulting in high exposure at all of Youth In Need's special events in 2022
- Reach potential new customers in St. Louis City and St. Louis, St. Charles, Lincoln, Warren and Montgomery Counties
- Show your community spirit and involvement by supporting Youth In Need's mission and commitment to children, teens and families

2022 Special Events

35th Annual Celebration of Youth

Saturday, March 5, 2022
Dinner, Live and Silent Auctions

25th Annual Golfing for Youth

Monday, August 1, 2022
Whitmoor Country Club
Missouri Bluffs Golf Club
Lunch, Dinner, Live and Silent Auctions

Thanks for Giving

More Details to Come

Principal Partner | \$15,000

Marketing

- Recognition throughout the year as a Principal Children's Partner
- Name/logo recognition on Children's Partner signage in Youth In Need's central office lobby
- Logo on front page of Youth In Need's website
- Name/logo and link on Youth In Need's website
- Name/logo displayed in Youth In Need's monthly newsletter distributed to more than 2,700 households and businesses
- Name/logo displayed in Youth In Need's annual report distributed to more than 6,000 households and businesses
- Spotlight story in an issue of Youth In Need's e-newsletter
- Quarterly thank-you and logo post on Youth In Need's social media channels (Facebook, Instagram and Twitter)

35th Annual Celebration of Youth

- Reserved table for 10 in preferred location
- Name/logo recognition on program back cover
- Full-page color ad and name recognition in program
- Name/logo and company website link featured in event e-mail blasts
- Name/logo recognition in media presentation
- Name/logo on auction technology platform

- Name recognition on signage
- Name recognition by Master of Ceremonies
- One room at Ameristar Casino Resort Spa the night of the gala

25th Annual Golfing for Youth

- 8 golfers
- Preferred course placement
- 8 tournament gifts
- Reserved table in a preferred location
- Name/logo recognition on 6 tee signs
- Golf item featuring company logo distributed to golfers
- Check presentation to Youth In Need's CEO by company representative at the event
- Name/logo and company website link featured in event email blasts
- Name/logo recognition on auction technology platform
- Name/logo recognition in media presentation
- Distribution of company marketing materials in gift bags
- 10' x 10' space for on-site sampling and/or marketing
- Name recognition by Master of Ceremonies

Thanks for Giving

- Invitation to Thanks for Giving donor appreciation event

We Recognize Our 2021 Principal Partner

JM Family Enterprises, Inc.

Champion Partner | \$10,000

Marketing

- Name/logo recognition on Children's Partner signage in Youth In Need's central office lobby
- Logo on front page of Youth In Need's website
- Name/logo and link on Youth In Need's website
- Name/logo displayed in Youth In Need's monthly e-newsletter distributed to more than 2,700 households and businesses
- Name/logo displayed in Youth In Need's annual report distributed to more than 6,000 households and businesses
- Quarterly thank-you and logo post on Youth In Need's social media channels (Facebook, Instagram and Twitter)

- Name recognition on signage
- Name recognition by Master of Ceremonies

25th Annual Golfing for Youth

- 8 golfers
- Preferred course placement
- 8 tournament gifts
- Reserved table in a preferred location
- Name/logo recognition on 6 tee signs
- Name/logo recognition in media presentation
- Distribution of company marketing material in gift bags
- Name recognition by Master of Ceremonies

Thanks for Giving

- Invitation to Thanks for Giving donor appreciation event

35th Annual Celebration of Youth

- Reserved table for 10 in preferred location
- Full-page color ad and name recognition in program
- Name/logo recognition in media presentation

We Recognize Our 2021 Champion Partners

93.7 The Bull #1 for New Country • ATB Technologies • MFSI

Guardian Partner | \$5,000

Marketing

- Name/logo recognition on Children's Partner signage in Youth In Need's central office lobby
- Name/logo and link on Youth In Need's website
- Name/logo displayed in Youth In Need's annual report distributed to more than 6,000 households and businesses
- Quarterly thank-you and logo post on Youth In Need's social media channels (Facebook, Instagram and Twitter)

35th Annual Celebration of Youth

- Reserved seats for 6 in preferred location
- Half-page color ad and name recognition in program
- Name/logo recognition in media presentation
- Name recognition on signage

25th Annual Golfing for Youth

- 4 golfers
- 4 tournament gifts
- Name/logo recognition on 3 tee signs
- Name/logo recognition in media presentation
- Distribution of company marketing material in gift bags



Thanks for Giving

- Invitation to Thanks for Giving donor appreciation event

We Recognize Our 2021 Guardian Partners

AITX • Anjon • Barnes-Jewish St. Peters & Progress West Hospitals • Confidio
Jerry and Mary Beth Daniels • HM, a OneDigital Company | John Henry Foster • Mercy Kids
Paul and Gwen Middeke • Midland States Bank • PQ Corporation • QuikTrip • The Reding Co., LLC
SSM Health St. Joseph Hospitals - St. Charles and Lake Saint Louis

Trustee Partner | \$3,000

Marketing

- Name/logo recognition on Children's Partner signage in Youth In Need's central office lobby
- Name/logo and link on Youth In Need's website
- Name/logo displayed in Youth In Need's annual report distributed to more than 6,000 households and businesses
- Quarterly thank-you and logo post on Youth In Need's social media channels (Facebook, Instagram and Twitter)

35th Annual Celebration of Youth

- Reserved seats for 4
- Quarter-page color ad and name recognition in program
- Name/logo recognition in media presentation
- Name recognition on signage

25th Annual Golfing for Youth

- 4 golfers
- 4 tournament gifts
- Name/logo recognition on 2 tee signs
- Name/logo recognition in media presentation

Thanks for Giving

- Invitation to Thanks for Giving donor appreciation event



We Recognize Our 2021 Trustee Partners

Ameren Missouri • Armanino • Burns & McDonnell • Commerce Bank • Connectria • GardaWorld
JPMorgan Chase & Co. • Bob and Mary Beth Kalinich • Manheim • Moneta
Play 4 All, A Division of Cunningham Recreation • Rx Systems, Inc • S. M. Wilson & Co.
Susie O. Johnson | Compass Realty Group • Thomson Printing • UPS - Central Plains District

Patron Partner | \$1,500

Marketing

- Name/logo recognition on Children's Partner signage in Youth In Need's central office lobby
- Name/logo and link on Youth In Need's website
- Name/logo displayed in Youth In Need's annual report distributed to more than 6,000 households and businesses

35th Annual Celebration of Youth

- Reserved seats for 2
- Name recognition in program
- Name/logo recognition in media presentation
- Name recognition on signage

25th Annual Golfing for Youth

- 2 golfers
- 2 tournament gifts
- Name/logo recognition on 1 tee sign
- Name/logo recognition in media presentation

Thanks for Giving

- Invitation to Thanks for Giving donor appreciation event

We Recognize Our 2021 Patron Partners

Kevin and Kim Buie, Jr. • Butler Cleaning Service LLC. • Constructive Playthings
Danny and Pat Hommes • Rob and Cathie Muschany • Regions Bank • Scout Realty Group
ServiceMaster of St. Charles, Clayton, Westport & Metro East • Tricia and Nathan Vineyard
Breck and Ruth Ann Washam