



Believe...



Children's Partnership Program

• 2024 •

Youth In Need's Children's Partnership Program

Youth In Need offers you or your company an innovative way to invest in the opportunities children, teens and families in our community need to succeed. With your commitment, you will receive sponsorship benefits, reach an audience who will appreciate your civic engagement and make a difference in the lives of children and families throughout eastern Missouri.

Children's Partnership Benefits

- Easy, one-time investment, resulting in high exposure at all of Youth In Need's special events in 2024
- Reach potential new customers in St. Louis City and St. Louis, St. Charles, Lincoln, Warren and Montgomery Counties
- Show your community spirit and involvement by supporting Youth In Need's mission and commitment to children, teens and families

2024 Special Events

37th Annual Celebration of Youth

Saturday, March 2, 2024
Ameristar Casino Resort Spa
Dinner, Live and Silent Auctions

27th Annual Golfing for Youth

Monday, August 5, 2024
Whitmoor Country Club
Missouri Bluffs Golf Club
Lunch, Dinner, Live and Silent Auctions

Thanks for Giving

More Details to Come

Principal Partner | \$17,500

Marketing

- Recognition throughout the year as a Principal Children's Partner
- Name/logo recognition on Children's Partner signage in Youth In Need's central office lobby
- Logo on front page of Youth In Need's website
- Name/logo and link on Youth In Need's website
- Name/logo displayed in Youth In Need's monthly newsletter distributed to more than 2,700 households and businesses
- Name/logo displayed in Youth In Need's annual report distributed to more than 6,000 households and businesses
- Spotlight story in an issue of Youth In Need's e-newsletter
- Quarterly thank-you and logo post on Youth In Need's social media channels (Facebook, Instagram and Twitter)

37th Annual Celebration of Youth

- Reserved table for 10 in preferred location
- Name/logo recognition on program back cover
- Full-page color ad and name recognition in program
- Name/logo and company website link featured in event e-mail blasts
- Name/logo recognition in media presentation
- Name/logo on auction technology platform

- Name recognition on signage
- Name recognition by Master of Ceremonies
- One room at Ameristar Casino Resort Spa the night of the gala

27th Annual Golfing for Youth

- 8 golfers
- Preferred course placement
- 8 tournament gifts
- Reserved table in a preferred location
- Name/logo recognition on 6 tee signs
- Golf item featuring company logo distributed to golfers
- Check presentation to Youth In Need's CEO by company representative at the event
- Name/logo and company website link featured in event email blasts
- Name/logo recognition on auction technology platform
- Name/logo recognition in media presentation
- Distribution of company marketing materials in gift bags
- 10' x 10' space for on-site sampling and/or marketing
- Name recognition by Master of Ceremonies

Thanks for Giving

- Invitation to Thanks for Giving donor appreciation event

We Recognize Our 2023 Principal Partner

JM Family Enterprises

Champion Partner | \$12,000

Marketing

- Name/logo recognition on Children's Partner signage in Youth In Need's central office lobby
- Logo on front page of Youth In Need's website
- Name/logo and link on Youth In Need's website
- Name/logo displayed in Youth In Need's monthly e-newsletter distributed to more than 2,700 households and businesses
- Name/logo displayed in Youth In Need's annual report distributed to more than 6,000 households and businesses
- Quarterly thank-you and logo post on Youth In Need's social media channels (Facebook, Instagram and Twitter)

37th Annual Celebration of Youth

- Reserved table for 10 in preferred location
- Full-page color ad and name recognition in program
- Name/logo recognition in media presentation

- Name recognition on signage
- Name recognition by Master of Ceremonies

27th Annual Golfing for Youth

- 8 golfers
- Preferred course placement
- 8 tournament gifts
- Reserved table in a preferred location
- Name/logo recognition on 6 tee signs
- Name/logo recognition in media presentation
- Distribution of company marketing material in gift bags
- Name recognition by Master of Ceremonies

Thanks for Giving

- Invitation to Thanks for Giving donor appreciation event

We Recognize Our 2023 Champion Partners
93.7 The Bull #1 for New Country • Anjon • ATB Technologies
Rick and Mary Leach • Once Films • QuikTrip

Guardian Partner | \$6,000

Marketing

- Name/logo recognition on Children's Partner signage in Youth In Need's central office lobby
- Name/logo and link on Youth In Need's website
- Name/logo displayed in Youth In Need's annual report distributed to more than 6,000 households and businesses
- Quarterly thank-you and logo post on Youth In Need's social media channels (Facebook, Instagram and Twitter)

37th Annual Celebration of Youth

- Reserved seats for 6 in preferred location
- Half-page color ad and name recognition in program
- Name/logo recognition in media presentation
- Name recognition on signage

27th Annual Golfing for Youth

- 4 golfers
- 4 tournament gifts
- Name/logo recognition on 3 tee signs
- Name/logo recognition in media presentation
- Distribution of company marketing material in gift bags



Thanks for Giving

- Invitation to Thanks for Giving donor appreciation event

We Recognize Our 2023 Guardian Partners

AITX • BJC HealthCare Barnes-Jewish St. Peters Hospital and Progress West Hospital
HM, a OneDigital Company | John Henry Foster • JPMorgan Chase & Co. • Mercy Kids
Paul and Gwen Middeke • Midland States Bank • PQ LLC • The Reding Co., LLC • RxBenefits, Inc.

Trustee Partner | \$3,750

Marketing

- Name/logo recognition on Children's Partner signage in Youth In Need's central office lobby
- Name/logo and link on Youth In Need's website
- Name/logo displayed in Youth In Need's annual report distributed to more than 6,000 households and businesses
- Quarterly thank-you and logo post on Youth In Need's social media channels (Facebook, Instagram and Twitter)

37th Annual Celebration of Youth

- Reserved seats for 4
- Quarter-page color ad and name recognition in program
- Name/logo recognition in media presentation
- Name recognition on signage

27th Annual Golfing for Youth

- 4 golfers
- 4 tournament gifts
- Name/logo recognition on 2 tee signs
- Name/logo recognition in media presentation

Thanks for Giving

- Invitation to Thanks for Giving donor appreciation event



We Recognize Our 2023 Trustee Partners

Ameren Missouri • Armanino • Burns & McDonnell • Commerce Bank • J.F. Electric
Bob and Mary Beth Kalinich • Manheim • MFSI • Rx Systems, Inc • Thomson Printing

Patron Partner | \$1,750

Marketing

- Name/logo recognition on Children's Partner signage in Youth In Need's central office lobby
- Name/logo and link on Youth In Need's website
- Name/logo displayed in Youth In Need's annual report distributed to more than 6,000 households and businesses

37th Annual Celebration of Youth

- Reserved seats for 2
- Name recognition in program
- Name/logo recognition in media presentation
- Name recognition on signage

27th Annual Golfing for Youth

- 2 golfers
- 2 tournament gifts
- Name/logo recognition on 1 tee sign
- Name/logo recognition in media presentation

Thanks for Giving

- Invitation to Thanks for Giving donor appreciation event

We Recognize Our 2023 Patron Partners

Avis Renee Riddle Memorial Scholarship • Kevin and Kim Buie • Jeff and Leslie Garavaglia
Pat and Danny Hommes • Rob and Cathie Muschany • Chris and Trish O'Neal
ServiceMaster of St. Charles, Clayton, Westport & Metro East • The Standard • Thomas Realty Group, LLC
Tricia and Nathan Vineyard • Breck and Ruth Ann Washam • Jackie Yoon